

addenda



The University of Tennessee at Martin Faculty and Staff Newsletter | April 1, 2024

Shulman welcomed as next men's hoops coach



Jeremy Shulman (center) was introduced Monday as the 13th men's basketball coach in UT Martin history at a press conference held in the Champions Club at Hardy Graham Stadium. Shulman was presented with a commemorative No. 13 jersey by UTM Athletics Director Kurt McGuffin (right), and the coach was also greeted by Chancellor Yancy Freeman. Shulman succeeds Ryan Ritter, who coached the Skyhawks for three seasons.

UTM, Jackson State to enter dual enrollment agreement

Jackson State Community College and UT Martin will announce a dual enrollment agreement and other details of the ongoing partnership

between the two institutions starting at 11 a.m. Wednesday, April 3, in the McWherter Center Lobby at the JSCC main campus in Jackson.

Among those attending and making comments will be JSCC President Dr. Carol Rothstein and UTM Chancellor **Dr. Yancy Freeman**.

The UT Martin Jackson Center is located at the Jackson State main campus. A post-event news story will be released this week following the event.

YoUTMs

highlighting the excellence of our faculty and staff



The Paul Meek Library partnered with the Obion River Regional Library to host the second annual Northwest Tennessee All Libraries Conference.

More than 100 librarians and staff from public, school and academic libraries attended the event in the Paul Meek Library, which was sponsored by Greenfield Banking Company, the Washburn & Hutcherson Law Firm and the Weakley County Bicentennial.

In addition to a plenary keynote speaker and concurrent sessions on a variety of topics,

several from UT Martin contributed content, including **Dr. John LaDue** (“Putting the Web in Context: Evaluating Information Online”), **Sam Richardson** (“Disaster Response for Libraries, Archives and Cultural Institutions”), **Ronne Cox** (luncheon panelist on “Careers in Librarianship”) and **Dr. Erik Nordberg** (co-presenter, “So You Want to Host Smithsonian?”).

Shown in the photo at left making a presentation at the conference is Kathryn McBride, the assistant director of the Obion River Regional Library.

Dr. Brittany Cole, assistant professor of finance, presented her paper, “Is that your bias showing? Trading biases in student-managed investment funds,” at the 2024 Student Managed Investment Fund Consortium spring conference on March 30.

The paper uses a proprietary data set of trade data to document evidence of psychological trading biases in student-managed investment fund-trading activity.

Specifically, the paper



Cole

shows that student traders are susceptible to overconfidence in their trading activity by

comparing the investment performance of the top decile of traders to all other participants in the fund.

The investment decisions by the most frequent traders have lower returns than the investment decisions of the less active traders.

This result is magnified when controlling for gender and, overwhelmingly, male traders suffer the most from overconfidence in their trading decisions.

Female traders in the student-managed investment fund earn higher returns on their stock purchases and time their stock-sell decisions better than their male counterparts.

This paper has important implications for behavioral finance research as well as student-managed investment fund oversight, as it shows that the psychological biases documented in older, more established retail traders are present even in younger traders.

Dr. Jamye Long and **Dr. Cooper Johnson**, both associate professors of management, led Go Cloud Careers’ participants in a training titled “What is a Supply Chain?”

In the presentation, Long and Johnson shared an overview of the purpose and function of supply chains, explained the value and importance they hold and the benefits of an efficient supply chain. They then took participants step-by-step through the supply chain

process. Further elaboration on the topic included the pros, cons, challenges and potential pitfalls of supply chains.

In an effort to assist training attendees with a full perspective, Long and Johnson shared six supply chain models. Finally, the necessity of managing, controlling and oversight of supply chains was discussed to emphasize the role organizational leaders have in providing a successful experience for their businesses.



Long



Johnson

Promote a faculty or staff member by sending a YoUTM to addenda@utm.

Spring is busting out all over – Kabloom!

UT Martin faculty and staff will be able to have a helping hand in springtime flora around their buildings, as the Physical Plant is sponsoring Kabloom! – the university’s springtime planting event.

Participating faculty or staff form teams made up of people who work in their building and RSVP to **David Chambliss** at dchambli@utm.edu by Friday, April 12, to let him know that the team is participating.

The grounds area will provide the plants

to each team. Teams will then plant them around their office building from 10 a.m. to 2 p.m. on Tuesday, April 23 – rain or shine.

Although this is the first Kabloom! event, the university has had the bucket brigade and other grounds-focused efforts before. For more information about the Kabloom! planting event, call Chambliss or **Chris Virgin** at 731-881-7979 or email them at dchambli@utm.edu or cvirgin@utm.edu, respectively.



The Business Administration Building already has flowers, but the rest of the campus can see an explosion of plants through the Kabloom! planting event set for April 23.

UT MARTIN
Kabloom!
TUESDAY, APRIL 23
10 a.m.-2 p.m.

Gather with your building's faculty, staff and students to compete against the other buildings in a 4-hour planting marathon. Grounds will supply plants, tools and a grounds team leader to support your efforts.

Gather your team and RSVP by April 12 to dchambli@utm.edu.

UTM represented at Posters at the Capitol event



Five students represented UT Martin in the Tennessee Posters at the Capitol event at the state capitol in Nashville. Those students were (L-R) Annika Joley (faculty mentor is Dr. Amber Moore), Jordyn Litton (faculty mentor is Dr. Anthony Delmond), Seth Hatchett (faculty mentor is Dr. Saman Sargolzaei), Hoki Joyner (faculty mentor is Dr. Saman Sargolzaei) and Hannah Tienter (faculty mentor is Dr. Amber Moore). The Posters at the Capitol project, hosted by Middle Tennessee State University, has two goals: to expose legislators to undergraduate researchers and undergraduates to their legislators.

UTM Piano Ensemble to present American music program

The UTM Piano Ensemble will present a program of American music for one and two pianos on Tuesday, April 2, at 7:30 p.m. in Blankenship Recital Hall in the Fine Arts Building.

Samuel Barber's ballet suite, "Souvenirs," will headline the program. This set of six dances are reminiscent of the early 1900s and are a delight to hear.

In addition, two of Robert Vandall's exciting duets will be performed.

The program will end with the scherzo from William Grant Still's "African-American Symphony" arranged by Still's wife for two pianos.

Performers include UTM piano students Katie Lownsdale, Timothy Odle, Christopher Ostenson and Thomas Holcomb; UTM alumna Linda Farmer; area piano students Isaac Ostenson and Chloe Baumgardner; and **Dr. Elaine Harriss**, UTM professor and director of the piano ensemble.



Dr. Elaine Harriss, professor of music and director of the UTM Piano Ensemble, will be one of eight performers Tuesday night as the UTM Piano Ensemble will present a program of American music.

This Week's Skyhawk Home Events

Saturday, April 6

- Softball vs. Southern Indiana, 1 p.m. (dh), Bettye Giles Softball Field (OVC games)

Sunday, April 7

- Softball vs. Southern Indiana, 1 p.m., Bettye Giles Softball Field (OVC game)

Full athletics schedules can be found at utmsports.com.

Listen to

[Skyhawk Sports Talk](#)
at noon Monday
on [WUTM FM 90.3!](#)



Bumah to speak at Research Series program

Dr. Violet Bumah, assistant professor of biochemistry, will review the historic evolution of light-based tools to fight viral and bacterial microorganisms at a public event at 4 p.m. on Thursday, April 11.

The event, part of a series highlighting the work of women researchers in STEM (science, technology, engineering- and math-related) fields, is part of the monthly UT Martin Research Series speakers program.

"Ultraviolet (UV) and violet-blue light have gained significant attention as antimicrobials since the COVID-19 pandemic," Bumah said. "UV has been known to be germicidal for over 100 years, but use of other wavelengths has been gaining widespread acclaim."

Blue light-emitting diodes, or LEDs, are ubiquitous, innocuous and relatively inexpensive and have been shown to be antiviral in addition to being antibacterial.

Bumah's April 11 presentation will review the historical evolution of photodynamic inactivation of microorganisms and highlight the emergence of new light technologies to safely inactivate microorganisms, including human coronaviruses.

Bumah joined the UTM Department of Chemistry and Physics in August 2022. She

completed her doctoral degree in biochemistry at the University of Calabar in Nigeria and has held research and teaching posts at the University of Wisconsin-Milwaukee, the University of Buea in Cameroon and San Diego State University.

She was awarded a Fulbright Fellowship as a senior research fellow at Northwestern University.

The UT Martin Research Series is co-sponsored by the Division of Academic Affairs and the Paul Meek Library. This free public event will be held in the north reading room of the Paul Meek Library and will include a livestream broadcast.

Registration is not required but can be found on the library's Runway event page.

For more information, contact **Dr. Erik Nordberg**, dean of the Paul Meek Library, at 731-881-7070.



Bumah

10th annual Captain's Challenge set for Wednesday

The 10th annual Captain's Challenge will provide those who support UT Martin an opportunity to make a donation to strengthen its mission.

The event will be held all day Wednesday, April 3.

Matt Borden, the associate director of annual giving, said the Captain's Challenge is the university's one day of giving, a set-the-date style of fundraising.

"Two years ago, we raised around \$477,000, and last year was a little over 1,600 gifts and about \$430,000," he said.

Borden said the goal for this year's challenge is 1,200 unique donors (a donor can give more than one gift) with sights set on reaching \$500,000.



He added that there is more than \$180,000 in matching dollars to help reach that goal.

People can make a gift during the Captain's Challenge by going to challenge.utm.edu any time during April 3 - from midnight to midnight - and follow the directions.

"Each college will have a unique landing page, as well as athletics," Borden said. "The Black Alumni Council has a special match

this year courtesy of alumna Kim Seymour (Class of 1992). Other areas that will be visibly present are The Paul Meek Library as well as Access and Engagement. All funds are available to make a gift via the search bar."

Borden added that athletics is another target of fundraising gifts, adding that each college's dean provides funds each year that they would like to highlight. Those funds can be found on each college's landing page.

UT Martin will be the first University of Tennessee System campus to use an online platform called GiveCampus to help with this year's Captain's Challenge.

For information, call 731-881-7610 or email alumni@utm.edu.



SpaceX StarLink Development Manager Jonathan Criss (left) spoke to students and industry leaders during the annual engineering banquet Feb. 20 in the Duncan Ballroom of the Boling University Center. The event, hosted by the Department of Engineering, welcomed high school and middle school students to join current majors in learning about what it takes to be successful in engineering. Criss also spent some time after the event answering student questions and encouraging them to submit resumes. Crowd members included Dr. Doug Sterrett (above), professor of engineering.

You Tell Me

- **Question** - Does it help the university when I like or share a post on official university social media accounts?
- **Answer** - Yes, "liking" and "sharing" university news is always helpful for engagement on the UT Martin social media accounts, and is well appreciated. If you are not already following UT Martin social media, please do so on Facebook, Instagram, X (formerly Twitter) and TikTok. This is a great way to support the university and our alumni, students, faculty and staff. Remember that TikTok cannot be accessed on the university server.

Submit your questions to Addenda at addenda@utm.edu.

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