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The University of Tennessee at Martin Faculty and Staff Newsletter | Sept. 12, 2022

# WUTM Releases Programming Plans Following Successful Broadcasting Year

Following a successful 2022 spring semester, WUTM 90.3 "The Hawk" enters a new broadcast year with big plans for sports coverage and the station's regular programming. With five returning staff members, UT Martin's student-led station is hopeful they can grow the station's list of accolades and continue to meet the needs of the university community and public.

The station has something for everyone by offering a diverse range of music, news, weather and five different staff-hosted radio shows. These shows include information about the Student Government Association, Greek life, Weakley County news, the music industry and sports.

The Bench, the station's award-winning sports talk show, covers SEC football, local high school sports, and everything in between. In 2022, the station has plans to cover all home and away Westview high school football games and all home UT Martin football games. The crew will also cover the UT Martin vs. UT Knoxville game, one of the station's programming highlights.

"Covering a SEC homecoming game is an extremely exciting opportunity for us," said WUTM Digital Media Director Dylan Ingram. "It will be a busy

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# **UT MARTIN SUPPORTS 901**



UT MARTIN HOLDS MOMENT OF SILENCE FOR MEMPHIS - UT Martin held a gathering on Sept. 9 at 9:01 a.m. to observe a moment of silence for all those in and from Memphis after a week of tragedy. Faculty, students and staff were encouraged to wear blue when they all gathered for a moment of silence and to sign a banner titled "Thinking of our 901 Friends."



When native Memphian Shannon Deal, UT Martin director of Student Health and Counseling Services, heard and read about the violence

that Memphis experienced last week, she wanted to support her hometown.

That heartfelt sentiment grew into a campus-wide show of

support by UT Martin for the city and its sister university in Memphis.

On Friday, the UT Martin campus was invited to a memorial event at 9:01 a.m. for those who lost their lives in Memphis last week. Attendees had the opportunity to sign a banner that said, "Thinking of Our 901 Friends."

"First and foremost, we want to extend our deepest condolences to the friends and families of the victims of the recent violent acts in Memphis," Deal, who received her BSN degree from the UTHSC College of Nursing,

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# YoUTMs

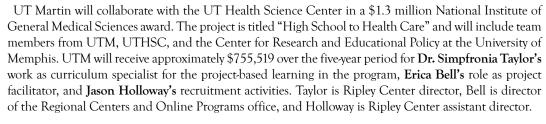
### highlighting the excellence of our faculty and staff







Dr. Patrick Baker, associate professor of business law, was recently featured on the podcast, Practicing with Purpose: For Lawyers Only with Cindy Watson. The episode titled "Mentoring Students to Get Past the Dollar Signs with Dr. Patrick Baker" can









**Drs. Sam Faught**, professor of management, **Jamye Long**, associate professor of management, and **Cooper Johnson**, associate professor of management had an article titled "Dual credit: An initial study exploring the transition from high school to higher education" published in the Journal of Higher Education Theory and Practice. The research discussed in the article examined the academic level of achievement of dual credit students' first semester out of high school as compared to their academic level of achievement upon entering with dual credit coursework.

Let the UT Martin community know about your most recent accolades by submitting a YoUTM.

Email us at addenda@utm.edu.



Dr. Saman Sargolzaei, assistant professor of engineering, and Catey Hunt, an undergraduate research student, virtually presented an article titled "The Maze: Scarecrow's Revenge, Agricultural Education and Outreach through Game Development" at the 2022 World Conference on Smart Trends in Systems, Security & Sustainability in London.

# THE UNIVERSITY OF TENNESSEE

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said to those attending the memorial event. "Like many of you, I grew up in Memphis. Memphis is my hometown. I have colleagues, friends, and family who live in Memphis, and it has been very difficult to watch and read about what has happened there this past week."

"Let's honor the victims of violence, not just the victims of the recent violent acts in Memphis, but all victims of violence, by being a source of hope, by caring and supporting one another," Deal continued. "If we let our light shine, perhaps we can be a positive influence, and perhaps we won't have more gatherings like this one today."

Fellow Memphian Jennifer Hart, clinical coordinator of counseling service at UT Martin, had the idea to send the banner to UTHSC.

Senior LaDarius Parson, who also is from Memphis, was planning to go to Memphis over the weekend to visit his family, and UTM Chancellor Keith Carver asked if he would bring it to the UTHSC campus.

So, at 3 p.m. Friday, he arrived at the Madison Plaza Building at UTHSC with the large banner. Parson said he felt "hurt, helpless, and mad," watching the events of the week unfold. But he was happy to be the bearer of this symbol of hope.

Tiana Bridges and Krissy Mather, first-year occupational therapy students, had just finished an exam when they saw Parson with the banner in the Madison Plaza. "I think it's really sweet and considerate," Bridges said of the sentiment behind the



THINKING OF OUR 901 FRIENDS — UT Martin senior LaDarius Parson (bottom right), presents the banner to UTHSC students (I-r) Tiana Bridges and Krissy Mather, Friday, Sept. 9, at the Madison Plaza Building at UTHSC.

banner. "It's sweet to know some people are thinking of us."

Mather, who is from California, said she came to UTHSC for the OT program and for Memphis, "I think it is pretty cool," she said of the banner, adding that it is nice to see the campuses support each other.

#### **WUTM from PAGE 1**

weekend, and our staff will have to split coverage between Westview and UTM, but we are looking forward to it."

Not only is the station excited for what's ahead, but they attempt to build on the recognition they earned March 5, 2022, during the Intercollegiate Broadcasting System Media annual conference. WUTM received 10 awards, including the station's 13th consecutive Platinum Award, which is the highest peer-reviewed award given by the Intercollegiate Broadcasting System.

WUTM also won two first-place awards and seven top-five finalist awards. Hannah Bilger, news director from McKenzie, was named Best News Director in the Nation and was a top-five finalist in the Best Spot News category. Blaine McDonald, of Martin, was a top-five finalist for the Best Business and Traffic Director award and placed first along with Davis Gregory, sports director from Knoxville, in the

Best Basketball Play-by-Play category.

The station also placed as a top-five finalist for Best Giveaway and Best Live Broadcast Promotional Event for WUTM's 50th-anniversary celebration activities as well as Best Sports Interview. Brian Thomas, the station's senior broadcast engineer, was a top-five finalist for the Tom Gibson Award for Outstanding Engineering, and Colby Maclin, production manager from Ripley, was a top-five finalist in the Best Liner/Sweeper category.

"WUTM 90.3 'The Hawk' at the University of Tennessee at Martin, has been nationally renowned by the Intercollegiate Broadcasting System for many years," Chet LaPrice, said Intercollegiate Broadcasting System board member, in a statement. "Under Dr. Richard Robinson's leadership, students there are becoming leaders in their own right and producing great content, which includes newscasts, sports reporting, play-by-play broadcasts,

station promotion, marketing and on-air presentations.

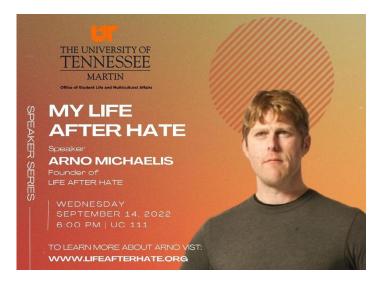
"They do this not with the primary intent up-front of winning an award – they do it to provide great radio to the university and community audiences they serve."

The station has already begun working toward new goals for next year's IBS conference.

Gregory is working hard in his senior year. "I think everyone at the radio station wants to be able to bring home another 'best radio station in the country' award. It's something that hasn't been done in a long time, so I'd say that's a major goal for us."

WUTM-FM 90.3 "The Hawk" is managed by the Department of Mass Media and Strategic Communication. For more information, contact Dr. Richard Robinson, station adviser,

at 731-881-7555 or rrobins@ utm.edu. Listen to the station online at www.wutmradio.com.





# what a week it's BEAN











Last week marked the 29th Tennessee Soybean Festival. More than 100 events for the entire family were scheduled during the festival, including the annual parade (top right) and a concert by Chris Janson (top left) on the WK&T Amphitheater stage during UT Martin student night (bottom right).



UT MARTIN HOLDS STOP THE STIGMA PROGRAM — The university's Student Health and Counseling Services held a suicide awareness program Sept. 6 that focused on survey results that showed 135 UT Martin students had serious suicidal thoughts in the previous year. The event, Stop the Stigma: Mental Health Matters, featured professional speakers along with a UTM student who shared a testimonial. UTM Student Health and Counseling offers free mental health screening and counseling to students currently enrolled at the university. For more information contact Shannon Deal, Student Health and Counseling Services director, at shcs@utm.edu.

#### MARK YOUR CALENDARS

7 P.M. | OCT. 4 SKYHAWK FIELDHOUSE

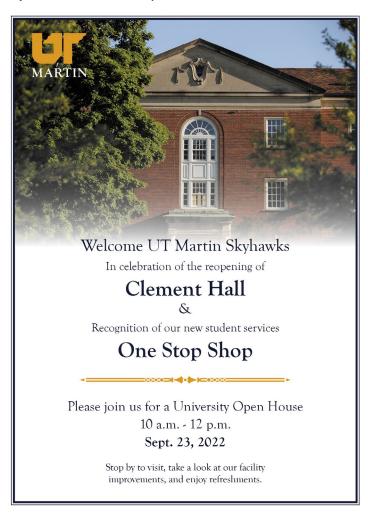


#### **Heather McTeer Toney**

Author of the essay "Collards are Just as Good as Kale" in UT Martin's Common Reader, All We Can Save: Truth, Courage, and Solutions for the Climate Crisis.



TSF 8TH ANNUAL GUITAR AS ART CONTEST — The university held the eighth annual Tennessee Soybean Festival Guitar as Art Contest Exhibition on Sept. 4 at the Fine Arts Building Art Gallery. The event highlights guitars that have been artistically altered using any 2D media methods. Winners, left to right, are Kaitlyn Courtney, best of show and purchase prize; Weston Conrad, people's choice; and Daphne Lagrone, best thematic. This exhibition was sponsored by the Department of Visual and Theatre Arts and the League of Striving Artists. The Tennessee Soybean Festival was held Sept. 5-10.





View more UT Martin photos online at utm.edu/photo.

# You Tell Me

- Question How often are the banners in the quadrangle changed? The current banners have been displayed for quite some time.
- •Answer The current quad banners have been in place for more than two years, and new banners and additional suspension hardware are currently ordered. Changing the banners and replacing/adding hardware are expensive undertakings, so efforts are made to order high-quality, durable banners and to maintain existing hardware in good working order. Additional hardware has been ordered so that more banners can be displayed at the changeover. Plans are to have the new banners in place by the end of September, but this schedule is subject to change. Thanks to the Physical Plant for its help in displaying and maintaining the branded banners in the quad and along University Street.

Submit your questions anonymously to the Suggestion Box link at www.utm.edu/suggestionbox.

## addenda