

addenda



The University of Tennessee at Martin Faculty and Staff Newsletter | April 3, 2023

UT MARTIN TO HOST 'TECHNOLOGY AGAINST TORNADO' COMPETITION



TECHNOLOGY AND TORNADOES – In this stock photo, a tornado forms over a barn. UT Martin will host the first Technology Against Tornado Student Competition and Exposition on April 21.

UT Martin will host the first Technology Against Tornado Student Competition and Exposition on April 21 in the Latimer-Smith Engineering and Science Building. With rapid

growth of emerging technology and the need to protect people and property against tornadoes, the competition aims to inspire and engage students by transforming their innovative

ideas into real-world functional products.

West Tennessee is a part of the tornado region called Dixie Alley, which is known for deadly, long-tracked,

violent tornadoes. The main goal of this conference is to provide a sustainable impact on local communities by turning disaster into windows of opportunity by bringing together academic units, organizations and industries that are active in tornado management and recovery.

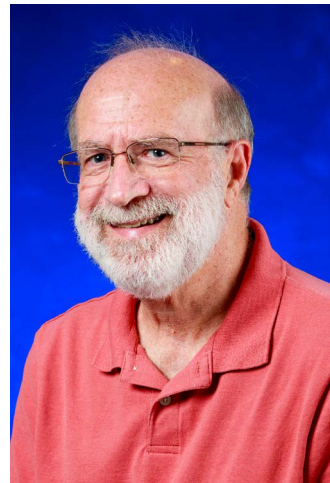
The event, sponsored by IEEE Computer Society, will be a one-day free summit that is open to the public. In addition to the student competition, there will be guest speakers, giveaways, and an expo, which will include the American Red Cross, the UTM AMS student chapter and West Tennessee Healthcare Volunteer Hospital, Martin.

For more information or to register for the event, visit www.tatcomp.org, or contact local committee member Dr. Saman Sargolzaei, UT Martin assistant professor of engineering, at ssargolz@utm.edu or (731) 881-7395.



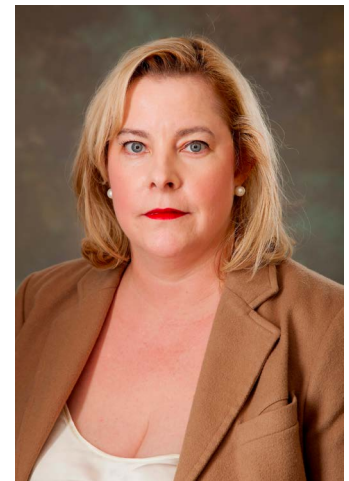
YoUTMs

highlighting the excellence of our faculty and staff



Drs. Cooper Johnson and Jamye Long recently hosted a training for Go Cloud Careers titled “Motivation and You” as part of the GCC Soft Skills and Leadership Program. The training had 131 participants from around the world.

Heidi Busch co-authored an article, “Pivoting to FOLIO: our migration experience to a new LSP,” in the Journal of Electronic Resources Librarianship, which can be read [here](#). She also co-presented a session, “Framing Our Work: Mapping Threshold Concepts to the Reference Interview,” at the RUSA Virtual Forum held March 28 and 30 by the Reference and User Services Association of the American Library Association.



Drs. Kevin Hammond, Christie Chen, Will Kang, and Denise Williams, all professors within the College of Business and Global Affairs, had their manuscript “Dogs and Cats – Teaching Technique Preferences of Accounting, Information Systems, Management, and Marketing Majors” accepted for presentation at the Spring Conference of MBAA-International, at a session of the Society for the Advancement of Information Systems. Drs. Hammond, Chen, and Kang had a second manuscript, “Classroom Teaching Techniques and Student Perceived University Performance: Survey Results for Majors in Management, Marketing, and Information Systems,” accepted for presentation as well. Both manuscripts were presented at the conference March 22 in Chicago.

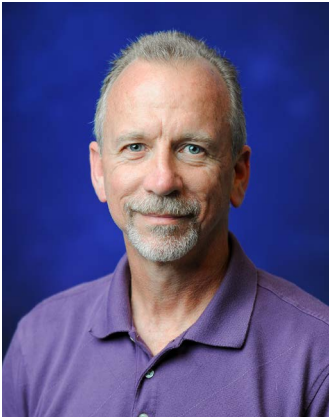
Submit a YoUTM.

See the *latest*
Campus Scene!

Visit us online at utm.edu/campusscene

YoUTMs

highlighting the excellence of our faculty and staff



Dr. Tom Blanchard and Dr. Dawn Wilkins, both professors of biology, along with three biology students, Taylor Underwood, Autumn Reeves

and Kurt Brandt, attended the 84th Annual Meeting of the Association of Southeastern Biologists in Winston-Salem, North Carolina.

Reeves presented a poster titled "Mortality of Eastern Bluebirds following a severe winter storm: Did they starve to death?" co-authored by Natalie Marques, Sevyn Brothers and Wilkins.

Underwood presented a poster titled "Temporal and vertical layering of animals in forested ecosystems in northwest Tennessee" co-authored by Wilkins.

Blanchard presented a poster titled "Diet of larval Ambystoma opacum and the effects of A. opacum on feeding activity and movement of other ambystomatid larvae" co-authored by Buffy Lehman.

Brandt presented a poster titled "Germination of Eragrostis elliottii and Aristida purpurascens seeds after repeated exposure to smoke-infused water" co-authored by Dr. Lisa Krueger, professor of biology.

Diamilet Martinez, an undergraduate research student at Georgia Gwinnett College, presented a poster titled "Gastrointestinal helminths of Eastern Bluebirds dead from the cold in southwestern Kentucky: Were 'buttworms' to blame?" co-authored by Reeves, Marques, Wilkins and Dr. Riccardo Fiorillo, a professor of biology at GGC.

Dreams

Opportunity

Education

Captain's Challenge

Your gift... Their future

WEDNESDAY, APRIL 5



The UT Martin Ripley Center recently held a welcome reception for the new center director, Jessica Cannon. Cannon was welcomed by Ripley Center faculty, staff, students, county/city officials and community members. "Since Jessica joined the team, she's exemplified daily her passion and genuine commitment to serving the students and local communities. We are excited to celebrate her new role and see what the bright future of the UTM Ripley Center holds." said Erica Bell, director of Regional Centers and Online Programs. Dr. Simpfronia Taylor transitioned and continues to serve the UTM Ripley Center as the center's Grant and Community Program director. Pictured (l,r) are Cannon and Bell. The Ripley Center was dedicated in September 2007 and an expansion was dedicated in February 2013.

55th Annual UT Martin Spring College

RODEO

April 13-15 • 7:30 p.m.
Ned McWherter Agricultural Pavilion • Martin, Tenn.

BUY TICKETS ONLINE!  **ALL SEATS RESERVED!**

LIFELINE
BLOOD SERVICES

Donoritaville
Giving is easy!

RELAX LEI BACK & DONATE!

APRIL 11 & 12

11AM - 4PM

UT
THE UNIVERSITY OF
TENNESSEE
MARTIN

UT ADVOCACY

**Enroll in the
UT Advocacy
Network**



advocacy.tennessee.edu

FOLLOW SPRING SPORTS AT
UTMSPORTS.COM



THERAPY DOGS VISIT KIWANIS — Therapy dogs, Doc and Dolly, Bernedoodle puppies in training that are new to the staff at UT Martin's Student Health and Counseling Services, warmed the hearts of those attending the March 22 Kiwanis meeting. Shannon Deal, director of Student Health and Counseling, introduced the dogs to the group and explained that these dogs will help in offering a positive approach in supporting students' health. "When the dogs have on their vests," she said, "they know they are working." Deal, Doc and Dolly, were presented a certificate of appreciation by Steve Lemond, Kiwanis treasurer, showing that a donation has been made in their honor to Martin Public Library. Pictured (l,r) are Dr. Charley Deal (front), Shannon Deal and Danelle Fabianich, Kiwanis program chair for March.



SAY PEPSI, PLEASE — Dr. Christian Bushardt (second from right) recently took a group of five College of Business and Global Affairs students to Pepsi MidAmerica, an independent bottler, in Marion, Illinois, for a tour of their headquarters and production facility. Of special interest was the production of a custom can for the upcoming Paris Fish Fry in Paris, Tennessee. A full facility tour with the plant manager allowed students to see how products move from raw materials to finished goods. A presentation by the director of marketing provided the students with a behind-the-scenes look at implementing regional and national marketing strategies. Continuous interactions with the sales team facilitated student engagement with sales territories and a deeper understanding of different consumer behavior patterns associated with

UTM RESEARCH SERIES



Bonnie Daniel
with Faculty Panel

PRESENT

The Scholarship of
Teaching & Learning
at UTM

4:00 PM
TUESDAY, APRIL 4
AT PAUL MEEK LIBRARY

OR SCAN CODE FOR
LIVESTREAM



Let the UT Martin community know about your most recent accolades by submitting a YoUTM.
Email us at addenda@utm.edu.

You Tell Me

• **Question** – How are the university’s digital video and photo history stored and protected? In a matter of a few short years, video and photos become part of the university’s history. How are these assets preserved?

• **Answer** – The Office of University Relations acts as visual historians for the university, and part of that role is to make sure photos and videos are preserved for the future. Photos and videos are stored digitally in a number of ways, which include two server spaces managed by Information Technology Services and redundancy on local hard drives and online storage in the form of the PhotoShelter for Brands digital asset management system. University Relations and the Alliene and Jimmie S. Corbitt Special Collections and Archives also maintain a variety of physical media.

Submit your questions to Addenda at addenda@utm.edu.



OVC HONOREE

Dr. Mahmoud Haddad, professor of finance, was honored by the Ohio Valley Conference during the OVC Basketball Championship, March 14, in Evansville, Indiana, when he was announced as UT Martin’s Outstanding Faculty Commitment to Student Success Award recipient. The awards were created by the provosts from OVC-member institutions to recognize outstanding faculty members at each school. Recipients must be associate or full professors in rank and have been employed at the institution for five years. The criteria included impacts of students, contributions made to the department, university and curriculum development, consistent professional development as well as community involvement and institutional service. Pictured (l, r) following the March 3 general faculty meeting when he formally received the award are Dr. Philip Acree Cavalier, interim chancellor; Haddad; Dr. Stephanie Kolitsch, interim provost and senior vice chancellor for academic affairs; and Dr Ahmad Tootoonchi, dean, College of Business and Global Affairs.

Read more UT
Martin news online
at utm.edu/news.

View more UTM
photos online at
utm.edu/photo.

addenda