addenda

The University of Tennessee at Martin Faculty and Staff Newsletter | Jan. 23, 2023

UT MARTIN TO HOST 23rd ANNUAL CIVIL RIGHTS CONFERENCE

The 23rd annual Civil Right Conference, sponsored by UT Martin, will feature several events throughout the month of February. The conference will address the theme "Who Will Stand in the Gap? – A Clarion Call for Justice Seekers."

"Once again, the UTM Civil Rights Conference is bringing nationally recognized individuals to share their experiences and perspectives on justice and equity," said **Henri Giles**, conference chairperson and lecturer of mass media and

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TVA INVESTMENT CHALLENGE TEAM PRESENTS AT 2022 CONFERENCE

The UT Martin-TVA Investment Challenge team attended the 9th annual Student Managed Investment Fund Consortium Conference on Oct. 6 and 7 in Chicago. The students joined more than 400 students from 81 universities improve their portfolio skills, management hear professional guest speakers and tour the Chicago Board Options Exchange trading floor. Team members were recognized during

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Advisory board meeting covers athletics, transfer students and retention



UTM ADVISORY BOARD MEETS – UT Martin Advisory Board chair Art Sparks and Dr. Keith Carver, UT Martin chancellor, lead the discussion during the board's winter meeting Friday, Jan. 20, in the Ed and Carolyn Boling University Center.

Intercollegiate athletics, transfer students and student retention were the topics for updates presented to the UT Martin Advisory Board during its winter meeting Friday, Jan. 20, in the Ed and Carolyn Boling University Center. The advisory board meets three times annually and advises the university's chancellor regarding operations and budget matters. All meetings are open to the public, and all meeting are livestreamed and archived for later viewing.

Kurt McGuffin, vice chancellor and director of athletics, opened with a review of Skyhawk athletics in 2022.

He summarized the program's past year based on what he called "the three Cs": how the program performed competitively, in the classroom and in the community. "(I'm) very proud of where we've been in the last five or six years," he said. "Six of our sports have won a combined 10 conference championships, and last year we set a record for the university in having four different teams win OVC championships." The program finished the highest ever in the Ohio Valley Conference Commissioner's Cup measures competition success among member universities.

McGuffin reported that

the university has almost 500 student athletes, and student-athlete numbers and academic success have both increased since he became athletics director in 2017. He credited improved academic achievement in part to increasing the number of academic advisers from one person to more than three, which has improved classroom performance for at-risk athletes.

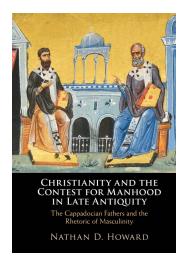
In recapping community involvement, McGuffin said that all athletes are required to complete 12 hours of community service, which included volunteer work at the

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THE UNIVERSITY OF TENNESSEE MARTIN

YoUTMs

highlighting the excellence of our faculty and staff



The Cambridge University has published Nathan Howard's (professor of history) new book, Christianity and the Contest for Manhood in Late Antiquity, in November 2022. The book illustrates how concepts of masculinity among fourth-century bishops informed social networking, civic identity, and the theology of God that became the standard in western Christianity. The book can be ordered, with a 20% discount, by visiting www. cambridge.org/9781316514764 and entering the code HOWARD22 at the checkout.



Jenny Killebrew was recently promoted to the position of director of the MBA program and undergraduate student services in the College of Business and Global Affairs. Killebrew formerly served as the MBA program and student services coordinator. You can contact Killebrew via email at jkilleb5@utm.edu, or by phone at 731-881-7208.

Submit a YoUTM.





Two College of Business and Global Affairs faculty members were featured in recent weeks in WalletHub. **Dr. Mahmoud Haddad**, professor of finance, was featured in WalletHub's recent online entry titled "Best Visa Credit Cards." You can find the story and his related comments about secured credit cards in the "Ask the Experts" Q & A here. Also, **Vicki Stewart**, lecturer of accounting, was featured in an entry titled "Best Secured Credit Cards," which can be read here. WalletHub, based in Washington, D.C., is a financial website that offers information such as credit-improvement advice and personalized savings alerts. The site's business-related features are supplemented with information from subject-matter experts.

View more UT Martin photos online at utm.edu/photo.

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tornado cleanup in Dresden and We Care in Martin. An upcoming "change drive" by student athletes in February will collect spare change to be donated to Special Olympics. McGuffin also covered athletics fundraising, NCAA financial aid guidelines, the status of the OVC and national issues such as the student-athlete transfer portal.

"Five thousand football kids are in the transfer portal," he said. "Over 25% of all college men's basketball players entered the transfer portal last year, so

it's here." The transfer portal has affected Skyhawk athletics in positive and negative ways, but the portal coupled with Name, Image, Likeness or NIL agreements can help the athletes, McGuffin said, so the university must find ways to compete in this new reality for college sports.

Dr. Philip Acree Cavalier, provost and senior vice chancellor for academic affairs, followed the athletics report with information about transfer students to the university. Transfer athletes are part of transfer-student enrollment,

and he acknowledged McGuffin for his approach to athletics and academics at UT Martin, describing him as "forward-thinking as any athletics director I've worked with," Cavalier said. "I think he cares deeply about winning – there's no question about that – but he cares very much about the academic side."

Cavalier explained that students coming to UT Martin with credit from other colleges and universities are considered transfer students while those arriving with dual-enrollment credits earned while still attending high school are first-

time, full-time enrollees.

Archived meeting agendas, minutes and meeting webcasts, including the Jan. 22 meeting webcast, are found at www.utm.edu/advisoryboard. Select the "Agenda and Meeting Materials" menu link for archived content. Call the UT Martin Office of University Relations at 731-881-7615 for additional assistance or information.

Visit utm.edu/news for the full story!

THE UNIVERSITY OF TENNESSEE MARTIN

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a student manager presentation event Dec. 2 in the Business Administration Building.

While at the conference, students created posters that explained their investment philosophy and in-firm analysis, then performed and presented a financial evaluation of the assigned company. UT Martin student managers were also invited to serve as presenters with students from three other universities for a student-led panel discussion of portfolio management strategy, stock selection and performance metrics. UT Martin's fall session portfolio managers outperformed Standard and Poor's market index by 113 basis points.

UT Martin students who attended the conference were Joshua Dare, a senior finance major from Hollow Rock; Alex Jones, a senior double majoring in finance and economics from Dyer; Logan Alfano-Webb, a graduate student from Counce who is seeking a Master of Business Administration; and Maxwell Halford, a senior finance major from Rutherford.

TVA's Investment Challenge was established in 1998 and is a partnership between TVA and participating universities in its service territory. The challenge provides a reallearning world experience in portfolio management by allowing students to manage actual stock portfolios within TVA guidelines. In addition to TVA, other investment-team supporters include the family of Kelly Murray and FirstBank.

For more information about the UT Martin-TVA Investment Challenge team, contact **Dr. Mahmoud Haddad**, managing director of the UT Martin TVA Investment Challenge Program and professor of finance, at mhaddad@utm.edu.



INVESTMENT CHALLENGE TEAM RECOGNIZED — Members of the UT Martin-TVA Investment Challenge team were recognized by faculty members and others Dec. 2 in the Business Administration Building. Pictured in the top row (I, r) are Isaiah Puckett, a double major in accounting and finance; Maxwell Halford; and Ben Jones, UT Foundation director of development. Pictured in the middle row (I, r) are Dr. Mahmoud Haddad, professor, Department of Accounting, Economics, Finance and Political Science; Dr. Sandra and William Murray, supporters of the team and parents of the late Kelly Murray; and Dr. Nell Gullet, professor, Department of Accounting, Economics, Finance and Political Science. Pictured in the bottom row (I to r) are Joshua Dare; Alex Jones; Dr. Ahmad Tootoonchi, College of Business and Global Affairs dean; Logan Alfano-Webb; and Ryan Stover, a Certified Financial Planner with Ameriprise Financial.



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strategic communication. "I am proud to be associated with a university that sees the value in expanding the classroom for our students and faculty and providing a platform to address issues on justice."

conference with the opening of "I Am a Man," a photography exhibit of the Civil Rights Movement. The exhibit will be in the I. Houston Gordon Museum in the UT Martin Paul Meek Library from Feb. 1 - March Keynote speakers for the month-long conference include Tamika D. Mallory, social justice leader and movement strategist; Anthony Ray Hinton, justice advocate and author of "The Sun Does Shine: How I Found Life and Freedom on Death Row"; Torri Yates-Orr and Kahlil Greene, Generation Z historians and advocates: Iarrod Benjamin, Florida University International Cybersecurity Apprenticeship Program Director; and Jemele Hill, Emmy-award winning sports journalist and host.

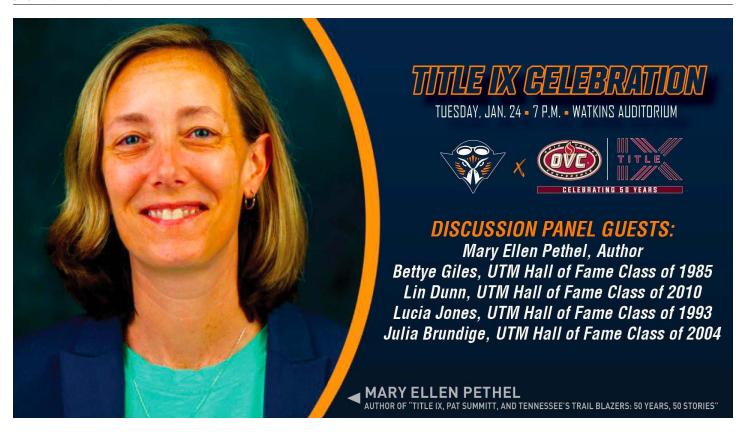
All events are free to the public and located in Watkins Auditorium unless otherwise noted. A schedule of events is as follows:

- Feb 1: "Night of Dance: A Celebration of African American Dance," presented by the Department of Visual and Theatre Arts; 7 p.m.
- Feb. 2: "Intersections of Trauma, Mental Health,

and Addiction in the Black Community," Tamika D. Mallory; 6 p.m.

- Feb. 6: "Life and Freedom on Death Row," Anthony Ray Hinton; 6 p.m.
- Feb. 7: "Gen Z History Reframed," Torri Yates-Orr and Kahlil Greene; 6 p.m.
- Feb. 9: Student and Professional Networking Event, Boling University Center Room 206; 6 p.m.
- Feb. 13: "The Economics of Slavery," John Ashworth; 6 p.m. (presented by the Weakley County Reconciliation Project)
- Feb. 15: Roots of Rhythm, presented by the Department of Music; 7 p.m.
- Feb. 17: "A Cautious Look at Cancel Culture," Jarrod Benjamin; 6 p.m.
- Feb. 20: "Indigenous Contributions to the World Around Us," Kimberly Bugg; 6
- Feb. 21: "An Uphill Journey through Sports, Journalism, Politics, and Pain," Jemele Hill; 6 p.m.
- Feb. 22: Movie Night: "Till," a movie based in the life of Mamie Till-Mobley; 6 p.m.
- Feb. 24: Student Health Fair, Boling University Center 2nd Floor Lobby; 10 a.m. 2 p.m.
- Feb. 27: "Democracy & Race," Joyce Washington; 6 p.m.

For more information about the Civil Rights Conference, contact Giles at hgiles1@utm. edu or visit www.utm.edu/civilrights.





FFA MEMBERS COMPETE – The Tennessee Agricultural Communications Career Development Event was held Jan. 20 at the main campus and welcomed FFA members from high schools around West Tennessee. The four-member teams made presentations in Hardy M. Graham Stadium classrooms and gathered for award recognitions in the Champions Club following the event that was won by Dyer County High School. Matt Hicks, assistant director of admissions, shares university information with members of the Collierville High School FFA team before the competition began. Dr. Will Bird, associate professor of agriculture education, was the event organizer.



ATTENDING UT LEADERSHIP INSTITUTE — UT Martin will send three representatives to the 2023 UT Leadership Institute, Feb. 5-10, at Nashville, Cool Springs. Dr. Will Bird, associate professor of agricultural education; Dr. Keith Dooley, chair and associate professor, Department of Family and Consumer Sciences; and Kiara Castleman, assistant registrar, will spend the week practicing leadership skills in a hands-on, experiential learning setting with 40-50 colleagues from across the University of Tennessee. The institute was formed in 1981 and has graduated more than 1,000 participants. A reception to honor this year's participants was held Jan. 17 in the Nunnelly Family Welcome Center. Pictured (I, r) are Bird, Dooley and Castleman along with Chancellor Keith Carver.

Enroll in the UT Advocacy Network



UTM TO HOST ONLINE ACT SUPER-SCORE SKILL-UP WORKSHOPS

The UT Martin Office of University Outreach is offering a series of online ACT prep courses throughout the winter for students who are preparing for the test. Online workshops will be held on six separate days, with students having the option of attending Math and Science or English and Reading sessions. The online courses will be held over Zoom, so participants must have access to a computer with audio and video capabilities.

The ACT super-score skillup workshops, part of the ACT Success Tactics Series, will help students define the challenges of individual subjects and give them the tools to efficiently problem solve. Each class is two hours and cost \$25 each. Students may attend both classes for a total of four hours and \$50. To see a list of available sessions and to register, visit www.utm.edu/outreach.

Also offered will be an ACT Algebra and Geometry Deep Dive Workshop from 5-7 p.m., Feb. 9 and Mar. 2. Students will review formulas and practice how to utilize them on the test. The workshops also include a comprehensive review of the geometry and algebra problems covered on the exam.

In addition, seven in-person ACT prep sessions will be held as follows: three on the main campus, three at the Parsons Center and one at the Somerville Center. For more information about these sessions, visit www.utm.edu/outreach.

UT Martin adjunct faculty member Alex Beene will teach the



Captain Skyhawk working at a computer.

courses. He currently serves as a lead instructor for the Tennessee Audit Education in three counties and primarily works with rising high school juniors and seniors needing academic help with major standardized testing.

For more information, go to www.utm.edu/actprep or contact Jennifer Cooper, Office of University Outreach, at jlcooper@utm.edu or 731-881-7104.

Read more UT Martin news online at utm.edu/news.

You Tell Me

- Question Within the campus, there needs to be signage directing to each building. It can get rather confusing.
- •Answer The campus plans to update inaccurate external building signage and the traffic wayfinding signage, particularly with the recent relocation of popular student-service areas to Clement Hall and the opening of the Latimer-Smith Engineering and Science Building. The timeline has not been confirmed. Incorporating pedestrian wayfinding is a great suggestion. Internal building signage will be updated with planned capital maintenance and renovation projects.

Submit your questions to Addenda at addenda@utm.edu.

addenda

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