

addenda

The University of Tennessee at Martin Faculty and Staff Newsletter | Oct. 30, 2023

Last Fall Preview Day set for main campus Nov. 11

High school students and their families will be on campus to take part in its final Fall Preview Day on Saturday, Nov. 11, in the Elam Center.

Activities begin at 10 a.m. with registration, brunch and an information fair followed at 11 by a welcome and admissions overview, a student panel at 11:30, and academic department visits at noon.

Afternoon breakout sessions will conclude the day from 1 to 3 p.m. and include campus and housing tours and more.

Preview Day activities provide opportunities for students and families to ask questions about academic programs, financial aid, scholarships, housing and student life.

Academic advisers, financial aid counselors and current students are available to talk with prospective students and their families in a relaxed environment.

There is no cost to attend, and parents, siblings and other visitors are welcome.

Tickets will also be available for the home football game that afternoon against Southeast Missouri State University at 2 p.m. in Hardy M. Graham Stadium.

Pre-registration is encouraged to ensure that each student can visit areas of personal interest.



Registration can be completed online at www.utm.edu/preview. For more information, contact the Office of Undergraduate Admissions at 731-881-7020 or email admitme@utm.edu.

UT Martin is a primary regional campus in the University of Tennessee System offering bachelor's degrees, majors, concentrations and options in more than 150 specialized

fields and eight graduate degrees. In addition to the main campus, the university has five regional centers in Jackson, Parsons, Selmer, Ripley and Somerville.

Online programs are offered through UT Martin Online. The university is accredited by the Southern Association of Colleges and Schools Commission on Colleges. Learn more at www.utm.edu.

University prepares for Veterans Week, Nov. 6-12

World War II veteran Robert Chappell will be the grand marshal of this year's Veterans Day Parade that begins at 10 a.m. on Saturday, Nov. 11.

Chappell, 100, will also be the guest of honor in a program after the parade at the stage adjacent to the Martin Public Library.

UT Martin will join the rest of the nation in observing the 70th annual Veterans Day. UT Martin will honor active-duty military personnel and military veterans with its annual Veterans Week, held Nov. 6-11.

Veterans Week will begin on Monday, Nov. 6, with the inaugural 5K walk and run

event with the campus Reserved Officers Training Corps (ROTC) at 6 a.m. The 5K will begin at the ROTC Building link-up at Hardy M. Graham Stadium. (Five kilometers is the same as 3.1 miles.)

The third annual Humboldt Tennessee Veterans Home visit will take place at 1:30 p.m. on Tuesday, Nov. 7, at 2865 E. Main St. in Humboldt. UTM Veterans Services and the campus ROTC cadets will be in attendance and bring cake.

The third annual Veterans Walk will begin at the Boling University Center at noon on Wednesday, Nov. 8. The walk will go to

the Capt. Brent Morel Memorial Bridge on University Drive and will end at Gooch Hall, where refreshments will be available.

Also on Wednesday, the third annual Veterans Bowl flag football game will take place at the football field near the Elam Center. The game features the veterans against the cadets.

The Army Band will perform in the UTM band room at 1 p.m. on Thursday, Nov. 9.

There will be a veterans ceremony at 2 p.m. on Friday, Nov. 10, at Watkins Auditorium with guest speaker Col. David Strauss (ret.).

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YoUTMs

highlighting the excellence of our faculty and staff

Dr. Amy Richards, associate professor and director of the Didactic Program in Dietetics at UT Martin, will present a program on lowering cholesterol and blood pressure and improving diabetes outcomes utilizing plant-based diets at the next meeting of AAUW Martin Branch at 6 p.m. on Thursday, Nov. 9, in Room 322 of Gooch Hall. The event is open to the public.

This program can be seen in person or online. Contact Heidi Busch at 731-881-3078 or at hbusch@utm.edu to view the program online.

The program will help people learn the hows and whys of plant-based diets.

Menu planning tips and strategies for incorporating more fruits, vegetables and



Richards

plant-based proteins into the typical American diet will be shared as well as where to find recipes and reliable sources of information.

The science behind why plant-based diets are able to lower cholesterol and blood pressure will briefly be covered as well.

Dr. Brian Donavant, professor of criminal justice, presented a paper “Budget Innovations for Online Delivery: Comprehensive Strategies for the University Community” at the Association for Continuing Higher Education’s annual conference in Charleston, South Carolina.

Donavant also chaired the session “Native American Student Success,” focusing on programs, practices and partnerships implementing constructive indigenization to increase Native American



Donavant

student retention, graduation rates and post-graduate success.

Dr. Dexter Davis, a professor of sport business in the College of Business and Global Affairs, gave a presentation at the Sport Marketing Association annual conference in Tampa Bay, Florida.

The topic of the presentation was “Perspectives of the New NIL Rules for Student-Athletes at American Universities: Do Male and Female Students Perceive Them Differently?”

Davis presented with colleagues Dr. Ronald Dick of Duquesne, Dr. Sam Fullerton of



Davis

Eastern Michigan and Dr. Barry Shaw of Schreiner University.

Dr. Simpfronia Taylor and the UT Martin Ripley Center have been recognized for their contributions to rural health care in Tennessee.

The Rural Health Association of Tennessee is awarding Taylor and the UT Martin Ripley Center its 2023 Collaboration Award.

The award ceremony will be held on Nov. 16 during the RHA annual conference luncheon on Rural Health Day. The award will celebrate their achievements and acknowledge their dedication to improving health care in rural Tennessee.

Taylor’s commitment to health education and her partnership with the Lauderdale Health Council since 2016 have played a crucial role in this recognition.



Taylor

The recent success in securing a grant from the Tennessee Department of Health to enhance health-related activities for Lauderdale County’s residents is a testament to the positive impact of their collaborative efforts.

Deadline for faculty grant applications is Nov. 15

The Office of Research and Sponsored Programs (ORSP) provides funding for internal awards designed to assist UTM faculty with development activities.

The new Faculty Development Grant Program provides three rounds of funding annually for regular, full-time faculty and

replaces the previous Faculty Research Grant, Faculty Teaching Grant and International Travel Grant programs as a more efficient and effective method of meeting faculty needs.

The next application deadline is Nov. 15 for funding utilized during the Spring 2024

semester.

Available funding will dictate the number and the amount of awards for each round.

The Dynamic Forms application and program details are available on the ORSP SharePoint site [here](#).

YoUTMs

highlighting the excellence of our faculty and staff

Dr. Cooper Johnson and **Dr. Jamye Long**, both associate professors of management, work with Go Cloud Careers to provide their clients with the needed expertise to excel in their fields.

In their work at the 2023 Go Cloud Careers Summit, Johnson and Long led teams in an engaging experience designed

to immerse participants in a team-building exercise and challenge them to showcase their leadership skills within an interactive environment.

This real-world scenario featured intellectually stimulating tasks, a strict time limit and a competitive atmosphere, all while creating a fun, humorous and engaging experience for attendees.



Long



Johnson



Cole

Dr. Brittany Cole published a solo-authored financial markets textbook entitled “Financial Markets: An Overview in June 2023.”

The textbook is geared toward providing students an affordable textbook option to prepare for the Securities Industries Essentials (SIE) exam administered by the Financial Industry Regulatory Authority.

Topics covered in the textbook include primary markets, secondary markets, equity, fixed income, exchange-traded funds,

mutual funds, market regulation and brokerage responsibilities.

Cole pursued the textbook project after surveying students on their textbook preferences and not being completely satisfied with the textbook options for the financial markets and institutions class she currently teaches at UTM.

The financial markets and institutions course is also targeted as the SIE prep course in the finance degree curriculum, and finding ways to give students more value-added

learning to aid in passing the SIE is one of Cole’s main goals for the course.

“I love financial markets, and it’s the area of finance that inspired me to pursue my Ph.D.,” she said. “I want students to love financial markets as much as I do, but it’s hard to engage them when they can’t afford the textbook.

“I hope this book eases some of that financial burden while also providing relevant, practical knowledge to help pass the SIE.”

The Hal and Alma Reagan Faculty Leave Program is designed to enable participants to become more effective teachers and scholars by engaging in a variety of academic or renewal experiences.

Tenured faculty members with six or more years of full-time service at UT Martin are eligible.

A faculty member who has been awarded a leave must wait a minimum of three years from the end of a previous leave before applying for a subsequent leave.

Applications for Reagan Leave in the 2024-25 academic year are due to the Office of Research and Sponsored Programs by Feb. 1, 2024.

Full details are available at the Hal and Alma Reagan Leave SharePoint Site [here](#).

Daylight saving time comes to an end; turn clocks back one hour Sunday

It is time to “fall back” and turn back the clocks to return to standard time, as daylight saving time comes to an end on Nov. 5.

Daylight saving time officially ends at 2 a.m. Sunday, and West Tennessee will transition from Central Daylight Time (CDT) back to Central Standard Time (CST).

The best way to change clocks and watches is to change them before going to bed on Saturday night, moving them back one hour – like from 11 p.m. to 10 p.m.

Sunday will be a 25-hour day, as the hour from 1 a.m. to 2 a.m. is repeated, allowing for an extra hour of sleep. Those who forget the time change will be an hour early to Sunday events.

Hawaii is the only full state to not observe daylight saving time. Most of Arizona also does

not observe DST; only reservations within the state observe it.

There has been Congressional discussion over the last several years about staying on daylight saving time after it ends – and several state legislatures have passed laws about staying on daylight saving time or staying on standard time.

However, states cannot take any action on how it marks time without Congress passing a law to that effect.

Tennessee’s state legislature passed a law in 2019 allowing for year-round daylight saving time, which would have a “spring forward” but no “falling back” when it takes effect.

The time to “spring forward” and add an hour to timepieces will be on Sunday, March 10.

Dr. Henry H. Parker Speaker Series begins



Dr. Henry H. Parker (right) smiles as he hands the microphone to Henri Giles at the inaugural Dr. Henry H. Parker Speaker Series on Oct. 20. The first program of the series featured Dr. Ibram Kendi. For 33 years, Parker was a professor of philosophy at UT Martin. For 25 years before that, he was a professor at the University of Northern Iowa. Giles is a lecturer in the Department of Mass Media and Strategic Communication and coordinated the first Dr. Henry H. Parker Speaker Series event.

VETERANS from PAGE 1

Veterans Day, Nov. 11, will take place on a Saturday this year, enabling people to get out and pay tribute to those who made the commitment to serve in the armed forces. Fraternities, sororities and other campus organizations are invited to take part in the Veterans Day Parade.

Participants in the parade will gather at 9 a.m. in the Business Administration Building parking lot on Lovelace Avenue. The parade will begin there at 10 a.m., go down University Street and end at the Martin Public Library.

A 30-minute program will take place at the stage adjacent

to the library following the parade, and a missing man table will honor those who did not return from service.

Immediately following that program, American Legion Post 55 will host a chili and coffee luncheon at its post at 221 Central Ave. in Martin. There is no cost for the meal.

The UT Martin Skyhawks will take part in the Military Appreciation football game at 2 p.m. against conference rival Southeast Missouri.

On No. 14 and 15, UT Martin will partner with Lifeline Blood Services for a veterans blood drive event on the second floor of the Boling University Center.

You Tell Me

- **Question** – When is someone considered an alumnus or alumna of the university?
- **Answer** – This question has recently been addressed by the University of Tennessee Alumni Association and each campus's chief alumni officer. The proposed definition for UT Chattanooga, UT Knoxville, UT Martin and UT Southern is: An individual who has completed 24 credit hours and is no longer an active student within the UT System is considered an alumnus or alumna. An individual who has completed less than 24 credit hours is considered a former student.

Submit your questions to Addenda at addenda@utm.edu.

Students, faculty/staff attend investment conference

Eight UT Martin finance students and three faculty/staff members attended the 2023 Student Managed Investment Fund Consortium (SMIFC) Conference on Oct. 5-7 in Chicago, Illinois.

Students attending the conference included **Toby Bolcom**, **Alex Bowker**, **Jordan Conley**, **Jake Harrison**, **Courtney Pemberton**, **Kayla Potete**, **Tyler Pugh** and **Connor Williams**.

Professor of finance **Dr. Mahmoud Haddad**, assistant professor of finance **Dr. Brittany Cole** and Director of MBA and Undergraduate Student Services **Jenny Killebrew** also attended the conference with the students.

While attending the SMIFC Conference, the students showcased their equity portfolio in two formats.

First, the students presented a poster that detailed the Tennessee Valley Authority's Investment Challenge Portfolio's annual performance, holdings and risk.

Students engaged with multiple competition judges and fielded questions from judges, peers and industry professionals.

They also defended their trading decisions from the most recent year.

Second, the students participated in a portfolio analysis project competition in which they provided written analysis of a long-term investment portfolio.

These two activities provide valuable professional learning opportunities for students as they are held to the same standards as paid portfolio managers.

In addition to presenting their portfolio projects, students networked with peers



UTM professor of finance Dr. Mahmoud Haddad (far right) takes in an exhibit at the Student Managed Investment Fund Consortium Conference in Chicago in early October. Eight UTM students also took part in the conference.

from other universities as well as industry professionals.

Companies represented at the conference included Charles Schwab, BlackRock, Morningstar, CBOE Global Markets and the Federal Reserve.

They were also given opportunities to tour the Federal Reserve Bank of Chicago or the Chicago Board Options Exchange. Students in attendance currently help manage the UTM TVA Investment Challenge portfolio.

This conference gave them insight into how their everyday experiential learning

activities translate to the professional workforce.

Haddad is a founding member of the SMIFC and works to provide students valuable engagement opportunities in the conference program. The Student Managed Investment Fund Consortium is housed at Indiana State University.

While at the conference, Killebrew participated in a trade show by presenting a UTM MBA recruitment table.

She spoke with individual undergraduate students about continuing their education at UTM.

Women's suffrage overview to be given Nov. 2 at MPL

Martin Public Library will host a special event this Thursday, Nov. 2, at 6 p.m., exploring the important role Tennessee had in women's voting rights.

Dr. Renee LaFleur, associate professor of history, will provide an overview on the history of American suffrage and its

Tennessee connections.

Genny Carter, director of the Hatchie River Regional Library, will explore a digital women's suffrage collection online with the Tennessee State Library and Archives.

This event is a tie-in to the Smithsonian traveling exhibit "Voices and Votes:

Democracy in America," which is visiting the Martin Public Library through Nov. 18.

Attendees will have the opportunity to visit the exhibit before and after the event and any other hours that the library is open to the public. Information about the library can be found [here](#).

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